

TOURISM ENERGY EFFICIENCY PROGRAMME (TEEP)

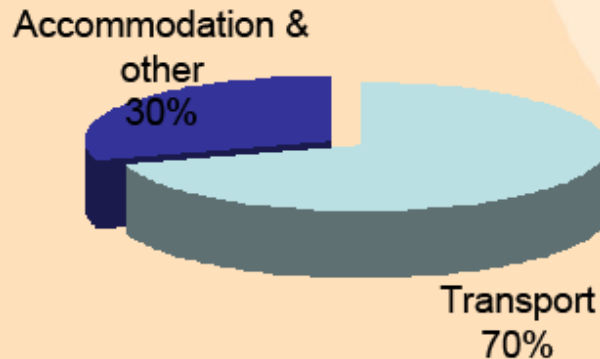
October 2008



ENERGY USE IN TOURISM

Energy Use in Tourism

5% of New Zealand's total = 25 Petajoules (~ 610,000 homes)



New Zealand Energy Efficiency and Conservation Strategy | 2007

3.3 Tourism

Government will look to the sector to provide continued leadership in accelerating the uptake of energy efficiency and conservation measures and renewable energy. This may involve the sharing of best practice and experience of energy savings that have been realised by others through efficiency improvements made to tourist transport and accommodation.



ABOUT TEEP

- Partnership between TIA and EECA
- 6 month pilot programme for 2008
- Planning for TEEP 2 in 2009 is now underway
- 12 detailed energy audits and mentoring
 - 3 hotels
 - 2 holiday parks
 - 5 small accommodation businesses (motels, boutique)
 - 2 transport operators (land and sea and a workshop for air)
- Extra research includes:
 - Developing an energy audit model for small accommodation businesses
 - Scoping long term transport energy efficiency model
 - Pilot/skipper/driver behaviour, safety and technology as significant factors
 - Naval architects, aircraft and marine engineers



HOW TEEP WORKS

- Company joins programme
- Signs letter of commitment to programme
- Pays half of the audit fee
- Detailed “Level 2” audit conducted by expert energy auditors
- Results and report presented to energy team
- Advice and mentoring help implement changes



WHAT TEEP DELIVERS

- Practical and in depth information on energy use for tourism businesses to save money
- Case studies
- Sector backing and support to share results
- Shape of future programme

Works alongside

- Qualmark – responsible tourism
- Green globe New Zealand
- Sustainable tourism adviser in regions (STAR) Programme



BUSINESS TAKING PART



Amber Park Holiday Park



SeaLink Travel Group NZ



*Christchurch Top 10
Park Holiday Park*



Eagles Nest

